

Public Relations 535: Film Press Release

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Mia Goth and Damson Idris Star in Coralie Fargeat's \$10-Million Budget Body Horror Remake

LOS ANGELES (December 10, 2025) — Film production company NEON Rated LLC today announced the upcoming release of the psychological body horror film, “In My Skin,” directed by acclaimed French filmmaker Coralie Fargeat.

This chilling remake of Marina de Van's 2002 film of the same name will take place in modern-day New York City and star Mia Goth as its complex protagonist. The film will explore themes of transformation, passion and bodily autonomy as the main character Ivy, played by Goth, battles with compulsions causing her to obsessively hack away at her own flesh.

Ivy, a New York marketing professional, must navigate these compulsions without spiraling towards self-destruction, all while maintaining her career and relationship with her boyfriend Vincent, played by Damson Idris. Fargeat's film is filled with a star-studded cast including Hunter Schafer, Eddie Redmayne and Tommy Martinez.

In a world of increased social tension and polarization, Fargeat's work seeks to explore the raw and unsettling psychology behind self-destruction and annihilation through feminist surrealism. The film sits at a humble budget of \$19 million, a \$1.5-million increase from Fargeat's last feature film, “The Substance”, starring Demi Moore and Margaret Qualley, which was nominated for Best Picture at the 2024 Academy Awards along with five other categories, including Best Director and Best Original Screenplay. After the success of this film, it has become clear that the desire for female-led horror is growing more than ever before. Director Fargeat expands on the purpose of the film, stating, “The film dives into the intersections of pain, control and identity. This is a story about how obsession can both destroy and transform.”

“In My Skin” will premiere on the international film circuit, including Cannes, TIFF and Sundance, before its planned digital and streaming release. Audiences are becoming increasingly drawn to the bold and engaging storytelling “In My Skin” has to offer, with more than 60% of Gen Z and Millennial horror fans preferring psychological horror to the traditional horror genre. NEON’s founder and CEO, Tom Quinn, has high hopes for the film, claiming, “It might be the best thing in horror since Hitchcock!” With a late 2026 release, anticipation for the film has ravaged social media reflecting a growing cultural interest in films that are not only terrifying, but also disturbing, thematically rich and socially relevant.

NEON Rated’s presentation and production, “In My Skin”, will be released in theaters nationwide October 23, 2026, and globally November 15, 2026.

About Us: NEON is an award-winning studio celebrated for daring, genre-defying films that challenge audiences and ignite cultural buzz. Fiercely committed to artistic risk-taking, NEON continues to back directors and stories that reshape the future of independent film.

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Audience:

The main audience for this release is film industry professionals, critics, festival programmers and dedicated horror and indie film fans. It especially targets Gen Z and Millennial viewers who prefer psychological and elevated horror. A secondary audience includes entertainment reporters, streaming platforms and distributors who are watching the growing interest in female-led genre films.

Outlets for the Release:

The most effective place to distribute this release is through major entertainment industry trades such as Variety, The Hollywood Reporter and Deadline. These outlets reach critics, festival programmers, agents and cinephiles who follow prestige horror and festival-driven projects. Genre publications to interest horror fans like Fangoria and Bloody Disgusting would also help build early buzz within the horror community ahead of the film's festival premieres.